

STEVENSTELTER

art director | designer

greenhauz.com *Portfolio*

steven@greenhauz.com

206.931.3231 *Mobile*

INSIGHT:

A passionate, talented, and tech-savvy design lead seasoned in delivering exceptional creative that unites into a consistent experience for brands, print, interactive, and motion solutions.

CAREER HISTORY:

Present–2006

Senior Designer | Fisher Communications, Fisher Radio Seattle | Seattle, WA

In this fast-paced leadership role at Fisher Communications I manage a creative team that supports the marketing, programming, and sales teams. I ensure consistency in messaging, branding, and visual style across a variety of mediums for individual projects while relating projects to the big picture. While constantly juggling multiple projects, I lead the team forward keeping an eye on all the details from project inception to completion.

- Creative direction of branding, advertising, marketing, interactive, and motion projects
- Planning, wireframing, designing and coding of interfaces for user centered experiences for websites and interactive elements with HTML, CSS, jQuery and Flash/ActionScript
- Review and critique of designers, editors, and photographers while ensuring project direction, scope and meeting fast-moving deadlines
- Managing, mentoring, inspiring, and recruiting a team of designers, freelancers and interns
- Presenting concepts to senior leadership and to new/existing clients
- Estimating project costs, managing department budget, recommending capital upgrades
- Selecting, evaluating and managing printing partners, web developers, and photographers
- Art directing photo and video shoots

2006–2005

Broadcast Designer | Fisher Communications, KOMO-TV | Seattle, WA

- Produced daily, deadline-intensive, broadcast graphics and animations using Adobe Photoshop, Adobe After Effects and Quantel Paintbox

2005–2002

Freelancer | Filter Talent/Creative Assets | Seattle, WA

- DDB Seattle | 2005 | Design/production of Microsoft marketing materials
- Methodologie | 2004 | Design/production of print marketing materials
- J. Walter Thompson | 2003 | Design/production of print marketing materials
- Heckler Associates | 2003 | Design/production of print marketing materials

2005–2000

Freelancer | Big Fish Promotions | Seattle, WA

- Path | 2005 | Website design/production of path.org
- Microsoft Studios | 2004 | Website design/production of a Microsoft website
- REI | 2002 | Design/production of various packaging projects
- Wizards of the Coast | 2001 | Print/packaging design of WB Harry Potter products

2005–2000

Freelance Graphic Designer | Seattle, WA

- KING-TV | 2003–2005 | Produced daily, deadline-intensive, broadcast graphics and animations using Adobe Photoshop and Quantel Paintbox/FAT/Hal
- The Bon Marché | 2001 | Design/production of print catalogs and advertisements

1999–1998

Graphic Artist | Weigel Broadcasting, WDJT-TV | Milwaukee, WI

- Produced daily, deadline-intensive, broadcast graphics using Adobe Photoshop

EDUCATION:

Ongoing–2001

School of Visual Concepts | Seattle, WA

User Experience Design 2011, Wordpress 2011, HTML Email 2009, ActionScript 2008, Flash 2006 & 2007, Packaging Design 2001

2000–1996

Milwaukee Institute of Art and Design | Milwaukee, WI

BFA, Communication Design (Graphic design)

HONORS & AWARDS:

The National Academy of Television Arts and Sciences NW Chapter

- 2008 Emmy Nomination: Commercial–Single Spot “The Commentators” Design Director
- 2008 Emmy Nomination: Graphic Arts–Graphics “The Commentators” Art Director

USER RESEARCH:

Adobe Systems | Seattle, WA

Ongoing participation in user research with Adobe Research staff for user interfaces for Adobe Creative Suite products. Participation includes on-site interviews, in-office studies, and online surveys.

TOOLS/KNOWLEDGE:

Expertise:

- Print Design
- Interactive Design
- Motion Design
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Macintosh & Windows
- Web optimized images
- Printing (Offset, digital, process, spots, varnishes, foils, embosses, dielines)

Proficient:

- CCS3
- HTML5
- User Experience Design
- HTML emails
- Web banner ads
- Adobe After Effects
- Adobe Flash
- ActionScript 2.0
- Microsoft PowerPoint

Fundamentals:

- jQuery
- Wordpress (CMS)
- Expression Engine (CMS)